

Proposed Action Plan for Discussion - APPENDIX 2

Actions	Lead Dep't	Relevant strategies	Consultant Depts, Division /organisations	Feasibility	Resource implications
Provide information to the public and business on links between air quality and transport	Env and Reg Services		Highways	High	Low
Improve use of public transport	H, T and L	STP1,2,4 (3.1.8/3.1.10/ 3.2.4/3.4.7) BVPI102		High	Low
Encourage school and work place travel plans	Highways	L6, L7	Highways, Env Health, Education, Local commerce	High	Low
Encourage cycling and walking	Highways	STP1,2,3,4 LTP3 (3.4.7)	PCT	High	Low
Amend traffic light signalling to change priority at Milton Road junction	Highways	STP1,2,4 (3.2.9)		High	Medium
Encourage delivery vehicles to switch of engines when stationary	Env and Reg Services	STP4	Planning, Highways	High	Low
Encourage/enforce entry to town centre along major routes	Highways	STP4 (3.2.9) Network management		High/low	Low/medium
Establishment of cycle lanes around Widnes town center.	Highways	STP1,2,3&4		Low	High
Review parking controls	H T and L	3.2.10	Town centre management	High	Low
Compulsory purchase of properties adjacent to roads	Legal		Env Health	Low	High
Implementation of powers to conduct vehicle emissions testing	Env and Reg Services	STP4	Police, highways	High	Medium
Incorporate more sustainable forms of transport incentives and traffic management measures into LTP.	Highways	STP4	Env Health	High	low
Improve infrastructure to reduce traffic	Highways	STP1	Planning, Env Health, local businesses	Low	High
Use the planning system to ensure new developments take air quality into account	Env and Reg Services		Planning	High	Low
Ensure new developments use prescribed routes (i.e. not come through town centre).	Env and Reg Services	UDP	Highways	High	Low
Raise awareness and encourage greater interaction amongst the relevant decision-makers including Environmental Health, transport and land use managers.	Env and Reg Services		Highways, Planning	High	Low
Increase green travel schemes through S106 agreements	Env and Reg Services		Env Health, Highways	High	Low
Improve emissions standards for council fleet.	H T and L	LACMP STP2	Env Health, Co emissions task force	Medium	Medium

Employee incentives for greener vehicle purchase/lease	Personnel	LACMP STP2 PTS17	CO emissions reduction task force	High	Low
Engage with freight transport operators to promote use of cleaner engine technology and fuels.	Env and Reg Services		Planning, highways, local commerce	High	Low
Engage with local transport operators to encourage cleaner engine technologies and fuels	Env and Reg Services		Highways, public transport operators	High	Low

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